

Encon Electronics Launches New Website

Hayward, California - Wholesale gate operator and access control distributor **Encon Electronics** announced **EnconElectronics.com** relaunched in July 2017. The new website will offer installing dealers more products, more tools, and more features than ever before.

According to Jeff Harris, Encon VP of sales and operations, “The new website was designed specifically for dealers in our industry. Many of the changes stem from their suggestions and feedback. We are excited to offer such an invaluable resource with so many new features to our customers.”

Users will now be able to view thousands of products including many parts and accessories that were not available on the previous website. Products include a detailed description, installation guidelines, pricing, manuals, wiring specifications, and literature. “Having access to all this information in one location makes it easy to research products, create orders, quotes, and to prepare bids for potential jobs. It also gives dealers the ability to monitor these orders and projects going forward,” Harris added.

The new site offers an extensive list of additional features including a comprehensive and easy to use search system. Encon sales technician and the mastermind behind the new website, Jeffrey Harris II, explained how this faceted search works. “Users can pick a product category and follow the guided sub-categories to further break down their search. They’ll be able to drill down to specifics such as gate capacities, voltage input, duty cycle rating, and much more. Allowing them to find exactly what they need without sifting through thousands of products.”

Harris said, “The new search system is advanced but at the same time, easy to use. By simply checking a box, you can narrow down potential products that will work for your installation. While navigating through products, users have the flexibility to add or delete categories as they go.”

There is also a new parts breakdown feature that allows users to clearly view which parts are used on each machine. “This makes it easy for our customers to determine what parts they may need to replace and/or order which saves them time and money.”

Another exciting enhancement, Encon customers will now have access to ALL their account information. Once logged into the secure dealer area, they will be able to view payment details, outstanding invoices, check on the status of an order, track shipments, etc.

“Having account information available on the website will allow Encon customers the ability to manage their purchases unlike anything else before. The new and improved site lets Encon dealers access their account from their phone or tablet, giving them the ability to order, quote, and track shipments directly from their mobile device. Installers can even download manuals while at the job site, giving them the tools they need to complete the job.”

“Overall, we strived to develop a site that is easy to navigate and truly serves the needs of our customers. Our goal was to give them access to as much information as possible so they can save time, money, and hopefully grow their business. We look forward to their feedback now that we’ve officially launched,” Harris said.

Encon Electronics has been serving the access control industry for nearly 33 years. They are known around the industry for their superior products, outstanding support, expert technical knowledge, and their list of convenient services. Visit www.enconelectronics.com today to explore their new website or for more information.